Art adviser-to-the-stars Lisa Schiff offers advice for buying at Art Basel Miami

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Art adviser Lisa Schiff — who’s labored with shoppers together with Leo DiCaprio, real-estate heiress Candace Carmel Barasch and Sprinkles Cupcake founder Candace Nelson — has advice for anybody truly looking out to amass artwork throughout Art Basel Miami and away from the glitzy celebration scene.

“It’s Vegas,” Schiff advised us earlier than the truthful’s VIP preview on Wednesday. “It appears like an enormous celebration, however there’s loads of work to be performed and significant work.” She added, “From a amassing standpoint, it’s important to put your head down and focus. Don’t discuss to anyone. Stroll by way of the truthful and go systematically and gradual, in case you can. It’s exhausting since you get stopped each two steps. I simply need to put a bag over my head so I can focus. Simply actually look, and take notes and digest.”

She added that minority artists are getting specific consideration this yr.

“There was a lot focus to carry African-American artists into the mainstream artwork world, [which] has uncared for their historical past for so lengthy,” she mentioned, including that different minority teams are additionally taking centerstage. Schiff, who runs sustainable artwork model One, All, Each, noticed of the superstar scene, “Swizz Beatz is doing one thing day-after-day someplace new.”